

# Contents

## **In the Neighbourhood.**

### **Spatial Design and Urban Activation**

*Barbara Camocini and Davide Fassi,  
Politecnico di Milano*

pag. 7

## **Section One – Urban Frames**

### **Introduction**

*Barbara Camocini and Davide Fassi,  
Politecnico di Milano*

» 13

### **The City that Talks About Itself.**

#### **Looking Beyond the Threshold into the Inner Urban Margins**

*Barbara Camocini, Politecnico di Milano*

» 16

### **Urban Interiors as Places of Inclusion**

*Agnese Rebaglio, Politecnico di Milano*

» 29

### **Designing Public Spaces with Local Communities through Art**

*Laura Galluzzo, Politecnico di Milano*

» 38

### **The Role of Retail in Building a Neighbourhood Identity: The Isola Case Study**

*Giulia Gerosa, Politecnico di Milano*

» 52

## **Section Two – Contents and Methods of Urban Reactivation in the Neighbourhood of NoLo**

### **Introduction**

*Daniele Dodaro and Sara Atelier*

pag. 69

### **ZIP Spaces.**

#### **Fast Tests of New Scenario of Uses through Adaptive Reuse Strategies**

*Barbara Camocini, Politecnico di Milano*

» 71

#### **Recovering Historic Crafts. History in a Contemporary Regeneration Project**

*Alessandro Colombo, Politecnico di Milano*

» 88

#### **Unconventional Spaces for Art and Design: Enabling Community Synergy. A Methodological Approach**

*Annalinda De Rosa, Politecnico di Milano*

» 103

#### **Events and the City: When Arnold Meets NoLo**

*Davide Fassi, Politecnico di Milano*

» 122

#### **In the Neighbourhood and Beyond**

*Barbara Camocini, Davide Fassi and Anna Meroni,  
Politecnico di Milano*

» 138

### **Authors**

» 147